

Looking for a CRM?

Finding the right CRM for you and your sales team can be difficult. CRM software has become critical to keeping up with the competition and to making an impact on the bottom line. That's because relationships are everything in this industry. Here are three criteria to look for in your search to find the right CRM.



Best Usability

Mid-Market
SUMMER 2019

Look for a CRM with **Usability**.

What does this mean?

Badges are awarded to products for top scores in Best Usability, Easiest to Use, Easiest Admin, and Best Meets Requirements.



PipelineDeals is ranked #1 for CRM Best Usability in Mid-Market.

Usability Score



Usability Data

Ease of Use



Average User Adoption



Look for a CRM with the **Best Relationship** score.

Best Relationship

Mid-Market
SUMMER 2019

What does this mean?

Relationship scores for CRM are based on Ease of doing business with, quality of support, and likelihood to recommend.



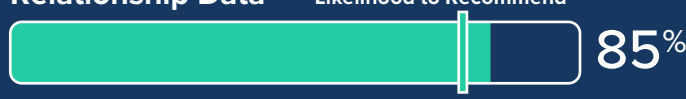
PipelineDeals is ranked #1 for CRM Best Relationship in Mid-Market.

Relationship Score



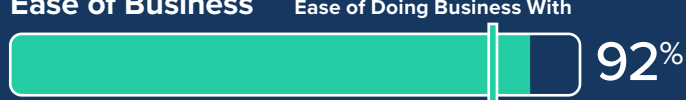
Relationship Data

Likelihood to Recommend



Ease of Business

Ease of Doing Business With



Support

Quality of Support



Look for the **Most Implementable** CRM.

Most Implementable

Mid-Market
SUMMER 2019

What does this mean?

Implementation scores for CRM are based on Deployment and implementation data.



PipelineDeals is ranked #1 for Most Implementable CRM in Mid-Market.

Implementation Score



Implementation Data

Ease of Setup



Average User Adoption



Average Months to Go Live

Time to Go Live (Months)



Learn more in the Summer 2019 **G2 Mid-Market Index Report.**



PipelineDeals

Try it free for 14 days at www.pipelinedeals.com